





## Discover how Woolworths saves over 250+ hours using Smart Match

Woolworths Group

## **Before Mentorloop**

Prior to implementing Mentorloop, we did not have one place for team members to search for and request to be a mentor or mentee. This request usually came to the HR representative, who, by typically only having a line of sight of their business unit, would attempt to source, match, and manage participants. This made scaling programs very difficult as this would have to be

completed in addition to their day jobs.

This also left very little time for additional builds such as program quality assessments and growth.

We knew we needed a more robust solution.

### **Program Impact**

Our primary objective through the implementation of Mentorloop was to spark connections, as we know that once people connect, the possibilities are endless.

This is evidenced through the close to 250 4- and 5-star commentary provided by our team members over the past few months.

Our program has grown by close to 30% over the past 6 months as our team members begin to realise the benefit of being able to connect with people across the business that they may not have the opportunity for given the size, scale, and locations of our businesses.

# Over 425 loops have been created, which for us translates to 425 new connections, ideas, and opportunities that might not have happened before.

Our match rate has remained over 70% throughout our program (currently at 73%), and we continue to grow that through the use of both self-match and smart-match functionality.

Smart Match has helped us to scale the program as we onboard whole businesses and help team members get started in a mentoring relationship and has saved us a tremendous amount of hours (estimated at over 250 hours), that would have otherwise been spent on categorising, matching, managing and reporting.

## Looking to the Future

We plan to continue to grow our program as we onboard more and more business units. As we head into goal-setting and development plans season, Mentorloop provides us with a good platform to enable team members to find assistance from people within our business to consolidate their learnings.



Corporate

Smart Matched 425 participants in one minute

91% Participant Satisfaction



Growing our Mentoring Program by 30% over the past 6 months, our team members have begun to realise the benefit of being able to connect with people across the business that they may not have the opportunity for given the size, scale, and locations of our businesses.

#### Tracey Furno

Senior Culture and People Partner at Woolworths Group



# Mentors and Mentees love Mentorloop too 🤎



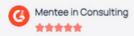
#### Charlene Bennetts

Mentee and Mentor

Having a different and 'outsider' perspective helps so much. Sometimes you're so stuck in a situation, that it's hard to see another point of view. Mentoring also helps me be responsible for my own career development as I have to set clear goals at the start and check in to see how I am tracking with those goals.

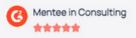
#### Very easy to use

Easy to use, clear and concise. The layout was good overall. It allows users to connect to mentors easily and organise goals with them.



#### Easy to find a mentor and connect

One stop to find a mentor and keep in touch which is easy to do. Helps me find a mentor and stay in touch as a mentee.



## Framework for developing a friendship and mentorship

I believe the best part about it was having such a structured framework that began the conversation with my mentor. At times I didn't know what I should be talkig to them about so I came back to Mentoorloop for suggestions.





#### Andrew Finlayson Mentor

Mentoring has brought me great satisfaction – to even marginally affect the life and career of a talented individual, it is so rewarding.

I think the secret to good mentoring comes from the mentee primarily. They have to genuinely want to enter into the relationship honestly and be open to ideas and work with the mentor to develop their full potential. On the mentor's part, it is essential not to be directive but to encourage the mentee to discover their own unique talents and capabilities.



Tafadzwa Padare Mentee

This opportunity has brought with it, the ability to speak out and bring a new perspective into discussions, meetings, and being heard.

Open communication is key to a good mentorship relationship, prioritizing both formal and informal meetings and catch up also helps form a connection between the mentor and mentee.

#### Powerful tool for establishing and managing mentoring relationships

The software is convenient and provides essential information for making the most of your time with your mentor. I am able to connect with like-minded people from around the country and am not limited to those who are physically in the same location as me. It is convenient to use.



#### Trusted by over 100,000 people worldwide

