



Customer Media Kit

User Guide

Hello and welcome to Mentorloop!

We are so excited to have you onboard!

To help you get started, we're sharing some useful assets and templates that can help you cut down on prep time for your marketing and recruitment drive.

We've made these available on Canva and Google Slides so you can edit them in the way that's most convenient and accessible to you. All you have to do is make a copy of the templates and edit them as separate files.

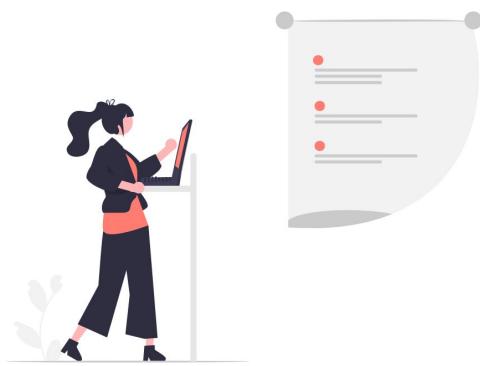
We hope you find these useful!

In this kit, you'll find:

- Slide deck: An Introduction to Mentoring with Mentorloop
- Web banner templates
- Social tile templates
- Email template
- Poster/Flyer templates
- Certificate templates



Slide Deck: An Introduction to Mentoring with Mentorloop



You can use this deck to introduce the benefits of mentoring with Mentorloop at your launch events
(e.g. webinars or at the All Hands)

- Benefits of mentoring
- The basics of Mentorloop
- How to access support



[Google Slides](#)

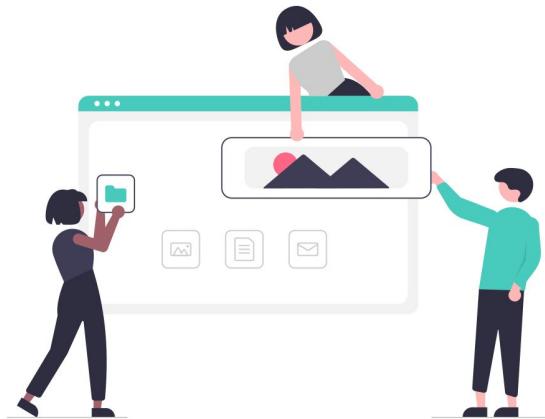


[Canva](#)



Web Banners

Templates for banners for on your website, blog, or even to insert into your newsletters!



[Google Slides](#)



[Canva](#)



Social Tiles

Templates for marketing your program on your social media



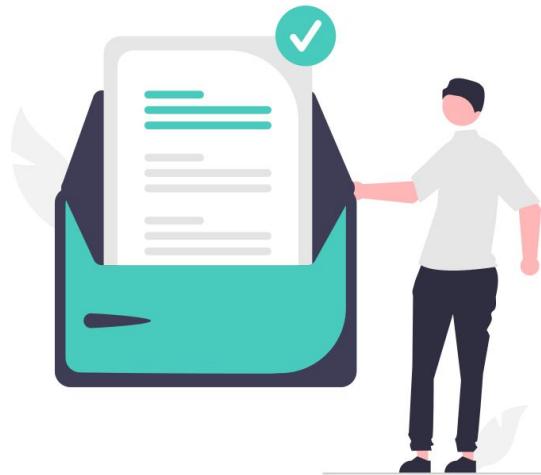
[Google Slides](#)



[Canva](#)



Email Template



Sending emails to recruit participants? Here's a template to save you time.

SUBJECT: We're launching [Mentoring Program Name]!

Hey everyone!

We're thrilled to finally announce the launch of our mentoring program [Program Name Here]!

We are launching this to provide opportunities for *[eligibility description e.g. our junior team members across Australia]* to *[program goals e.g. connect with, learn from, and support each other]*.

We'd love for you to learn all about it and welcome you to ask any questions during our Zoom launch event on *[date and time]*. You can register [here](#) *[insert your link here]*.

We are excited to finally offer this opportunity to you and look forward to chatting with you about it very soon!

Cheers,

[Name]



Flyers and Posters



Poster / Flyer templates for your bulletin boards, break rooms, etc.



[Google Slides](#)



[Canva](#)



Certificates



Certificate templates for awarding participants after the completion of the program or for your mentoring champions!



[Canva](#)

[Google Slides](#)



Getting Started with Mentorloop one-pager

Mentorloop one-pager for your participants. You can download and customize it for your program.



[Canva](#)

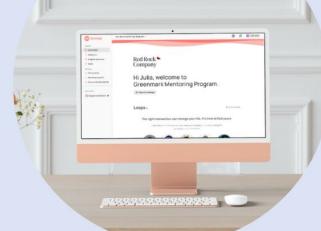
Getting Started with Mentorloop

Hello and welcome! 🌟 We're so excited to guide you through starting your mentoring journey!

Getting started with Mentorloop is easy - just follow these 3 easy steps and you'll be well on your way to a productive mentoring journey!

- 1 Introduce Yourself**
Set up a profile! It needs the basics, of course - name, role, department, that kind of stuff. But also be sure to include a few words about yourself and what you can offer or what you would like to work on. That way, your program coordinator and/or potential mentoring partners can use it to create a good match.
- 2 Get Matched**
The exciting bit! Your program is tailored to your organisation. You could be matched by your Program Coordinator or you might be able to search for and make your own matches. Either way, your Program Coordinator will let you know how this will happen for your program. If you've included enough details in your profile, you should get a great match!
- 3 Set Goals**
Now you need to have something to work towards with your mentoring partner. Create a goal from your dashboard and discuss it with your mentoring partner. We've got tons of resources to help you out here so make sure to check out the blog or the Resource Hub!

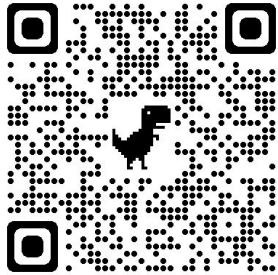
And now you're all set! 🎉
From there, you'll be able to manage your progress from your dashboard and track your correspondences in your Loops. If you run into any issues, the Resource Hub is full of useful tips and troubleshooting help!



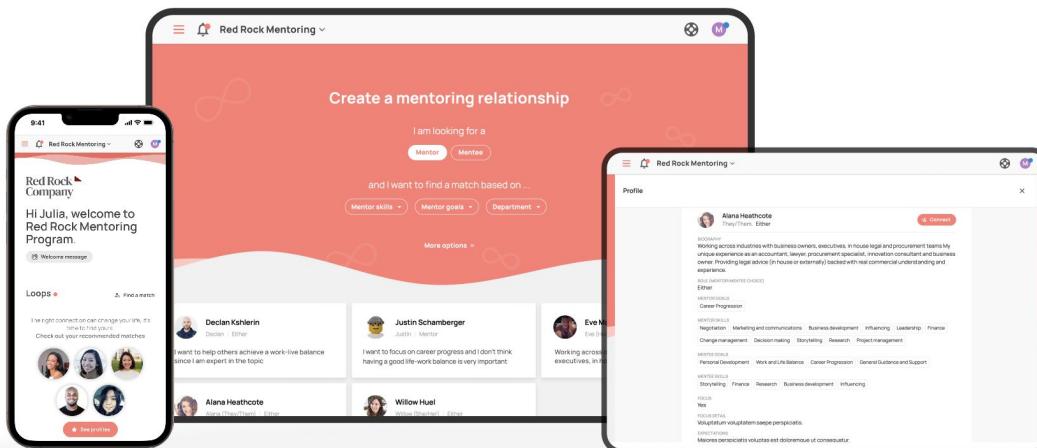


Download the Mentorloop App now!

Available on the App Store and
Google Play



Download on the
App Store



GET IT ON
Google Play

Thank you for choosing
Mentorloop!

We're so proud to be a small
part of your mentoring
journey and we look forward
to supporting you through it.

Good luck!



Certified



This company meets the
highest standards of social
and environmental impact

We live and work on the lands of the Wurundjeri
people of the Kulin nation. We acknowledge their
ownership of the land and pay respects to elders
past, present and future.

