



# Customer Media Kit

User Guide

# Hello and welcome to Mentorloop! 🙌

## We are so excited to have you onboard!

To help you get started, we're sharing some useful assets and templates that can help you cut down on prep time for your marketing and recruitment drive.

We've made these available on Canva and Google Slides so you can edit them in the way that's most convenient and accessible to you. All you have to do is make a copy of the templates and edit them as separate files.

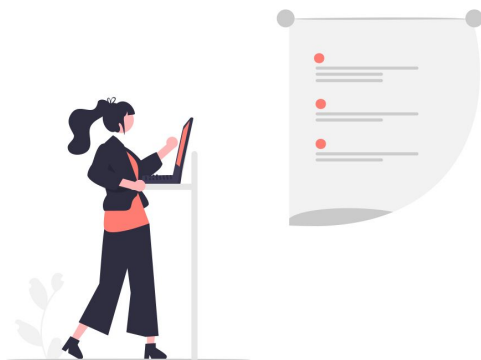
We hope you find these useful!

In this kit, you'll find:

- Slide deck: An Introduction to Mentoring with Mentorloop
- Web banner templates
- Social tile templates
- Email template
- Poster/Flyer templates
- Certificate templates



# Slide Deck: An Introduction to Mentoring with Mentorloop



You can use this deck to introduce the benefits of mentoring with Mentorloop at your launch events

(e.g. webinars or at the All Hands)

- Benefits of mentoring
- **The basics of Mentorloop**
- How to access support



[Google Slides](#)

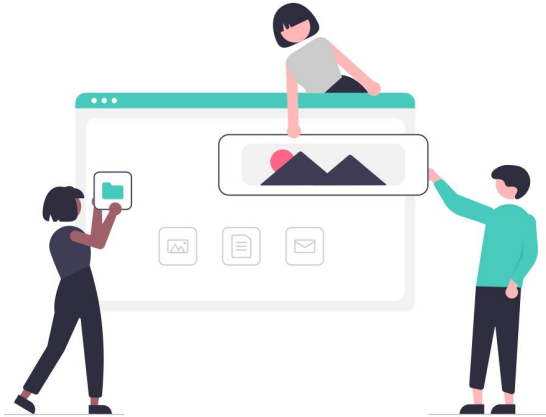


[Canva](#)



# Web Banners

Templates for banners for on your website, blog, or even to insert into your newsletters!



[Google Slides](#)

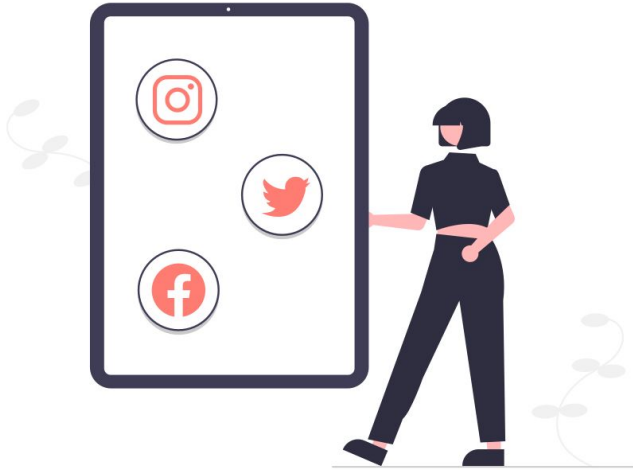


[Canva](#)



# Social Tiles

Templates for marketing your program on your social media



[Google Slides](#)



[Canva](#)



# Email Template



## Sending emails to recruit participants? Here's a template to save you time.

SUBJECT: We're launching [Mentoring Program Name]!

Hey everyone!

We're thrilled to finally announce the launch of our mentoring program *[Program Name Here]*!

We are launching this to provide opportunities for *[eligibility description e.g our junior team members across Australia]* to *[program goals e.g. connect with, learn from, and support each other]*.

We'd love for you to learn all about it and welcome you to ask any questions during our Zoom launch event on *[date and time]*. You can register [here](#) *[insert your link here]*.

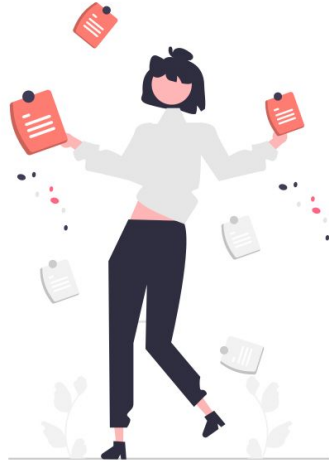
We are excited to finally offer this opportunity to you and look forward to chatting with you about it very soon!

Cheers,

[Name]



# Flyers and Posters



Poster / Flyer templates for your bulletin boards, break rooms, etc.



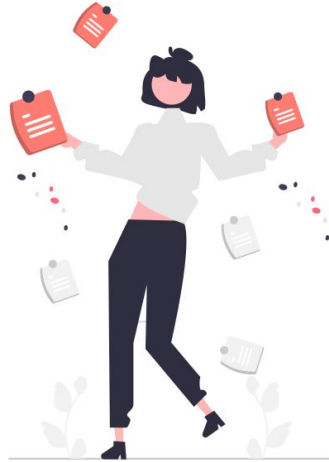
[Google Slides](#)



[Canva](#)



# Certificates



Certificate templates for awarding participants after the completion of the program or for your mentoring champions!



[Canva](#)



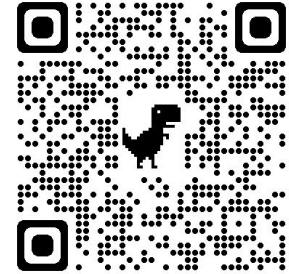
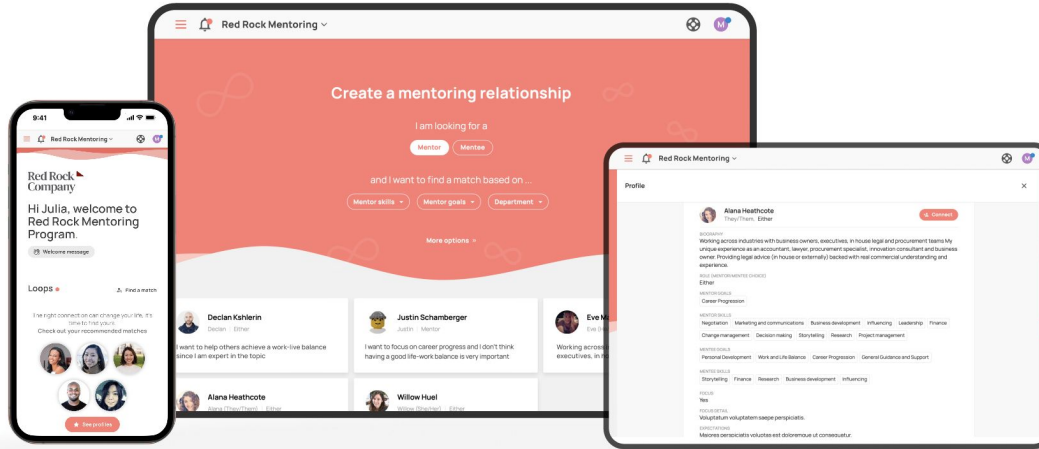
[Google Slides](#)





# Download the Mentorloop App now!

Available on the App Store and  
Google Play



**Thank you for choosing  
Mentorloop!**

We're so proud to be a small  
part of your mentoring  
journey and we look forward  
to supporting you through it.

**Good luck!**



**Certified**



This company meets the  
highest standards of social  
and environmental impact

Corporation

We live and work on the lands of the Wurundjeri  
people of the Kulin nation. We acknowledge their  
ownership of the land and pay respects to elders  
past, present and future.

